



## Take the time. Then take the credit.

Baking from scratch is as easy as baking someone else's pre-packaged ingredients. It's just not as quick. But what you bake in that little extra time is a very special kind of gift—the real thing. And only you can bake it this good, so only you can take the credit.

Now Fleischmann's new Rapidmix method makes baking the easiest yet. Just add Fleischmann's Yeast to your other dry ingredients, mix according to recipe, then bake. It's that simple. For many great bake-from-scratch recipes—including the Maple Pecan Ring above—just send 25¢ to: "Fleischmann's New Treasury of Yeast Baking", Box 46E, Mt. Vernon, N. Y. 10559.

