



Should an 8-year-old worry about cholesterol?

He can't worry about something he doesn't know about. But *you* should.

Cholesterol can start building up in a kid. Up and up until he grows up with a real health risk.

Heart specialists recommend reducing one important risk of coronary disease tomorrow by starting your family on low cholesterol meals today.



Foods low in saturated fats, high in poly-unsaturates ... to help reduce serum cholesterol. Foods like Fleischmann's® Margarine. It's made from 100% corn oil. And there's no better oil to help lower cholesterol levels.

And no better tasting margarine. Fleischmann's—the corn oil margarine doctors name most... and people like best.

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