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# Tastes so good you'll think you were bad.



Estee treats taste so rich and devilishly good, you'll think they were loaded with sugar.

But don't worry.

They're virtually sugar-free and contain no saccharin. Instead, they're naturally sweetened with the same sweetener found in fruits and berries. So there's no "diet food" after-taste.

For good health and good taste, you'll love Estee treats. Find them in the diet section.

For personalized stationery offer see Estee supermarket displays.

## 10¢ Off any Estee Treat

STORE COUPON



To Dealer: We will pay you 10¢ plus 5¢ handling charge for redeeming this coupon. Invoice covering purchase of sufficient stock to cover all coupons submitted must be shown on request. Coupon good only on Estee products. Any other use constitutes fraud. Customer must pay any sales tax (not where prohibited), taxed or otherwise restricted by law. Cash value 1/20 of 1¢. For redemption mail to: Estee Corporation, P.O. Box 1515, Clinton, Iowa 52734. Only one coupon may be redeemed per unit of Estee product. Offer expires May 1, 1979.



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