

YOU'LL FIND QUALITY IN OUR CORNER

# You don't have to be rich to have expensive tastes.

There's a certain status in just *knowing* what's the best.

That black caviar is better than red. And brown mink is better than black.

And that new ESCORT Crackers are the ultimate in crackers. Flaky. Delicately salty. Meltingly buttery. Baked by Nabisco. Perhaps the most expensive-tasting crackers in the world. Only they're not all that expensive.

Sometimes the best things in life aren't.

## New ESCORT Crackers. Rich...not expensive.



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