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Have dinner for lunch.

This is a family that gets a lot out of life. They work hard and play hard. All day long. And they build up quite an appetite.

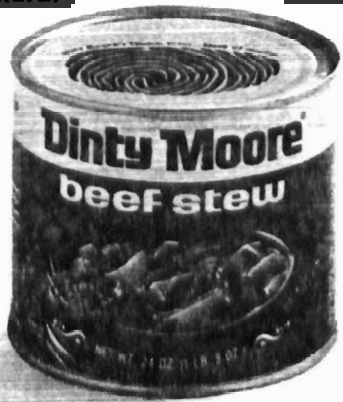
A family like this needs a lunch that can really stay with them.

That's where Dinty Moore comes in. Dinty Moore Beef Stew contains the same good things you'd expect in a good dinner. Meat, potatoes, carrots and a good meat gravy with bits of beef right in it. Mmm!

A meal like this really satisfies, just like a good dinner. It's just more convenient.

So you can have it for lunch.

Hormel
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