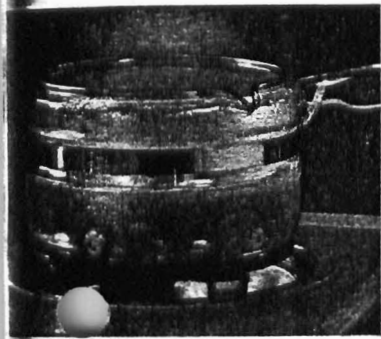


How to serve lots of vegetables in 5 minutes without paring, peeling, shelling or defrosting.



Stir up some fun. Campbell's starts with 16 different vegetables, slow-simmered in a burly beef stock with an avalanche of enriched macaroni letters. So you get goodness in every bite—and someone's name in every bowl!



Open up a can. When you dip into Campbell's Vegetable Soup, you come up with two kinds of vegetables: the vegetables you see, like carrots, corn, green beans, peas, potatoes and... and the vegetables you don't see, those that are simmered deep down in the delicious beef stock. 16 vegetables in all. All it takes to serve in 5 minutes.



Warm up a sandwich. Serve a steaming bowl of Campbell's Vegetable Soup. Soup gets a cold meat-loaf sandwich off to a good hot start!

**Campbell's
Vegetable Soup
and meat loaf
on white.
M'm! M'm! Good!**