

Betty Crocker introduces a memorable taste: old-fashioned Milk Chocolate Frosting.

It's the kind of taste that reminds you of Uncle Harry. When he came to visit and took you down to the candy store for a treat.

Milk chocolate. The kind that came in big chunks. Sweet.

And

creamy. And rich. And he'd offer you one out of that crackly white sack. And you couldn't decide which chunk was biggest. So Uncle Harry would pick for you.

And give you a second, in case he was wrong.

Now Betty Crocker brings those memories back. By bringing back the taste. Old fashioned, chunk-style, milk chocolate flavor. In a creamy, smooth frosting mix...that doesn't taste like a mix.

In fact, you'd swear Betty Crocker must have had an Uncle Harry.



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