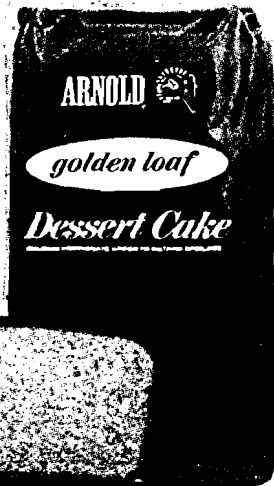


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Now. The cake without guilt.

It's the icing that makes up most of the calories in cake and that makes you feel guilty about eating it. That's why Betty and Dean Arnold have come up with Arnold Dessert Cake—the cake without icing—the cake without guilt. There are many kinds—all simple, all simply delicious, including Chocolate, Spiced Apple, Orange Raisin, and the plain Golden Loaf. You won't feel guilty about the price, either. Only 69¢ to 79¢ for a full pound.



DESSERT CAKE

*The cake without icing.
The cake without guilt.*

p 194c 4/70 RD