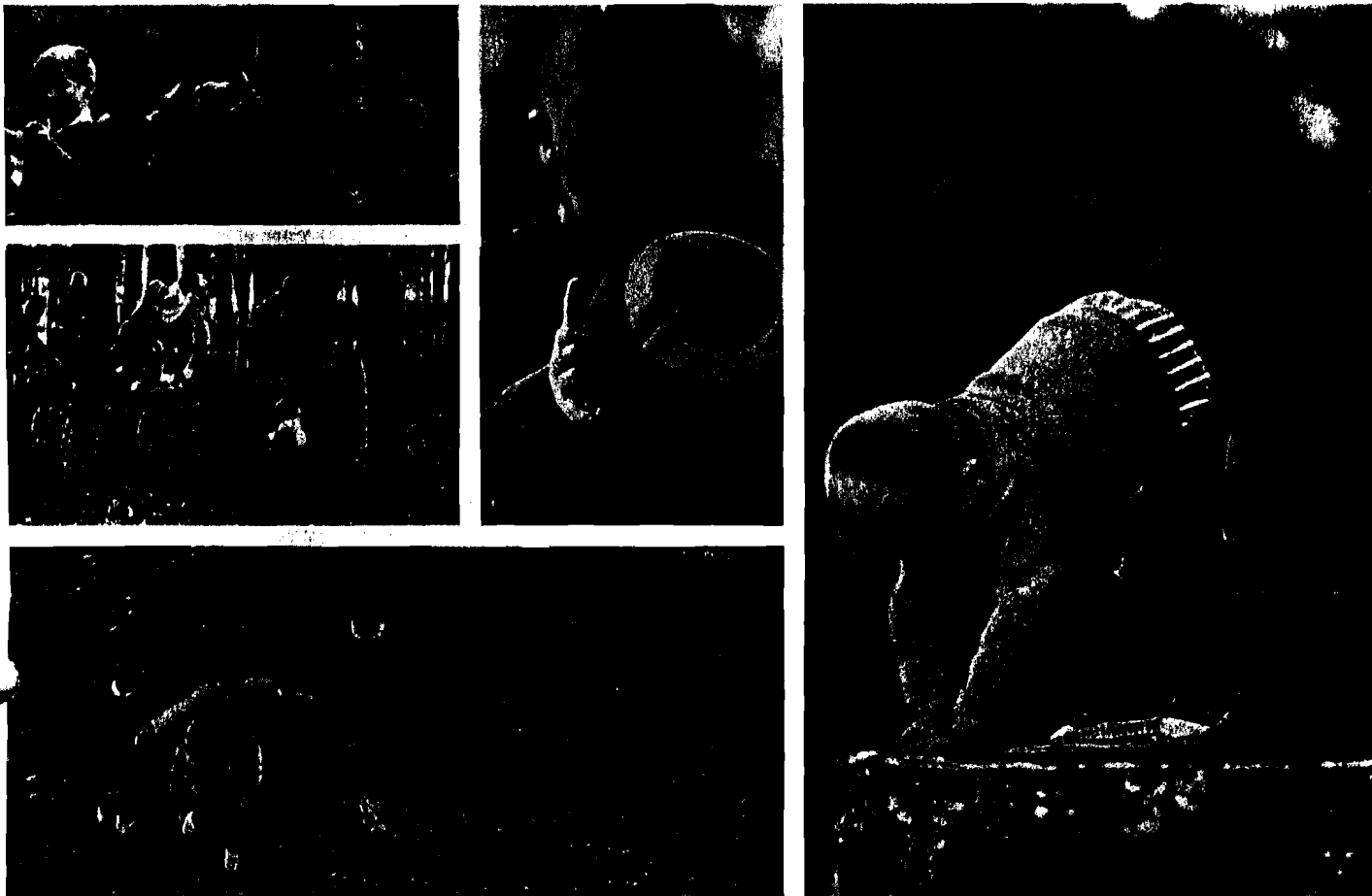


Make the most of their "Wonder Years"



The "Wonder Years"—one through twelve—are the formative years when you can do the most for your child's growth



During these years your children develop in many ways — actually grow to 90% of their adult height. To help make the most of their "Wonder Years," serve them nutritious Wonder Bread. Every delicious slice is carefully enriched with foods for body and mind. To a child these wondrous early years seem endless. But for a parent they slip by like a warm spring day. So make the most of their "Wonder Years." Serve Wonder Bread—for enjoyment, for enrichment.

Wonder Bread helps build strong bodies 12 ways!®