

Delicious eating...
 for better health
 through better nutrition



WESSON
 Vegetable Oil
 for Frying
 and Baking

Each dish has the wholesome bonus of Wesson the pure vegetable oil. It's poly-unsaturated.

This delightful dinner demonstrates how cooking with Wesson can provide the extra-good nutrition your family needs for good health.

Wesson is a real vitamin preserver. Light clear Wesson—the pure vegetable oil—seals out air to help keep vitamins and minerals in foods—even helps our bodies absorb more of certain vitamins. And Wesson itself is rich in Vitamin E.

Wesson is an unexcelled source of food energy that stays with you. With every serving of this entire supper totals only 100 calories. These calories satisfy hunger longer.

Wesson takes the smoke out of all cooking. Wesson brightens and sharpens all food flavors. Wesson is clearer than any other brand, Wesson is highly refined pure vegetable oil you

Wesson brands, poly-unsaturated Wesson can medical recommendation specifies vegetable oil to replace solid fat. Wesson is the best for optimum poly-unsaturates, and it's the best solid shortenings—it is never

Wesson is a product of delicious Wesson recipes. Write The Wesson People,

Delicious

WESSON

Lighter, Clearer
 and Poly-unsaturated

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