



VITA

tempt him tonight

VITA HERRING

the dish that brings out the temptress in you. Tease your man's appetite with a herring first course, or tempt a houseful of holiday guests by serving herring snacks and hors d'oeuvres. Bite-size herring fillets, prepared by Vita in wine or cream sauce, are positively irresistible. *You'll* have time to be irresistible, too, because Vita Herring is ready to serve with just a "flip of the lid". In refrigerated food cases of your favorite food store.

P.S. Custom has it that a bite of herring at holiday time brings good luck for the coming year.

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