

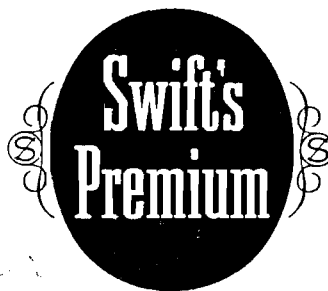
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Well worth your wiles!

Sometimes it takes a little strategy to remind a husband that eating out gives life a lift. So he loves your cooking seven days a week. Our compliments! But isn't it fun to forget the kitchen (and the dishes!) now and then? How do you beguile your home-loving man into a dine-out date? Just be persuasive, feminine *you*, with your own kind of charm. And count on this. There's a fellow conspirator at your favorite restaurant who'll help make the meal and the evening memorable. It's the chef who prepares tender, succulent Swift's Premium boneless Hostess Ham — a man-pleasing perfection!

P.S. Now who's saying, "Let's dine out oftener, dear!"? "Well, my dear, it's me. Hmmm, your romantic fun-loving husband!"



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The two most trusted words in meat. Our 109th year.