

Star-Kist Success story



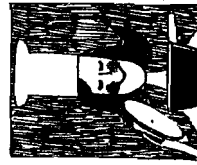
**Why Mrs. Raddatz's husband Ralph rates her tuna chow mein right up there with his favorite beef stew**

Ralph Raddatz was a meat-loving man. He could have eaten beef stew every other night and steak in-between, with turkey five days for lunch.

"Tuna?" chortled Ralph. "Who needs it?" One night Mrs. Raddatz made chow mein with Star-Kist Tuna. Said Ralph, "Meatiest chow mein I ever tasted. Big chunks of turkey. Terrific!"

"That's Star-Kist Tuna, dear."

"Can't be. If this is tuna, my name isn't Ralph." So she said, "Okay, Bruce, have some more Star-Kist Tuna."



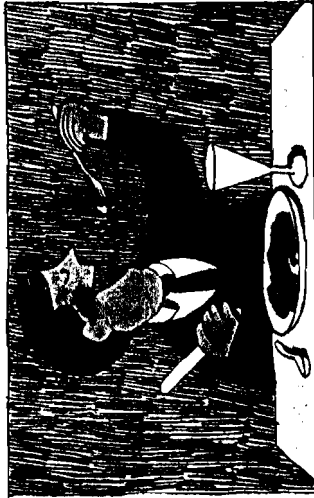
**Mrs. Raddatz's Man Pleasin' Star-Kist Chow Mein**

She combines all these good things and heats them in a large saucepan: 1 can of mushroom soup, 1/2 cup of water, 2 cans Star-Kist Tuna (6 1/2 or 7 ozs. each), 1 can of bean sprouts, 1/2 cup celery chopped fine, 2 tbsps. chopped onion, 2 tps. soy sauce. Then she serves it, steaming and beautiful, over chow mein noodles.



Always fresh— never "fishy"

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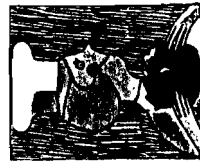


**Why Larry Armitage no longer eats tuna just to please his wife Alma**

Larry used to think tuna was for pantywaists. But he'd eat it just to keep peace in the family. Until the day Alma surprised him. Served him a rib-sticking casserole made with Star-Kist Tuna.

This was tuna? These big hefty chunks of mild, firm meat? Larry could hardly believe it.

Today, Larry's favorite dish is made with tuna. Star-Kist, of course. As far as Larry's concerned those other tunas can go jump in the lake.



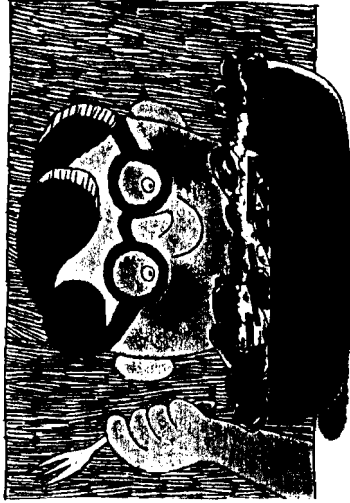
**Alma's Rib-Stickling Star-Kist Casserole**

Combine can mushroom soup, 1/2 tsp. dry mustard, dash cayenne. Add can peas, 4 ozs. diced pimiento, small chopped onion. Fold in 2 cans Star-Kist Tuna (6 1/2 or 7 ozs. each) and cup grated American cheese. Top with French-fried onions and bake 25 min. at 375°. Serves 6.



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**Dave Rundell hates fishy salads but loves Star-Kist Tuna salad**

**Why?**

Poor Dave. He was on a diet but he hated salads. He was getting hungrier and hungrier, and miserable to live with, when one night his wife made him a Star-Kist Tuna salad.

"Hey!" said Dave. "This turkey salad is plenty OK!"

His wife said, "It's Star-Kist Tuna salad, darling."

Dave said, "It couldn't be. I never like tuna."

Moral: a husband on a diet needs sympathy, love and Star-Kist Tuna. Tastes fresh, never "fishy."



**Mrs. Rundell's Tuna (alias "Turkey") Diet Salad**

Layer on lettuce: Star-Kist Tuna, cottage cheese, sliced carrots, more Star-Kist Tuna, green peas with baby onions. It's a whole-meal salad!



Always fresh— never "fishy"

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