

# STAR-KIST



*Susie Snow  
persnickety child  
always likes  
her tuna mild*

... either like something like mad or they can't  
... Don't ask why. We guess they like Star-Kist  
... because it's firmest and freshest and *most of all mild*.

Give them nourishing Star-Kist tuna often.

Chunk or solid, light or white . . . any tuna

will hit the spot as long as its name is Star-Kist.



*—Always fresh, never "fishy"!*

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