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How many frozen meals can a man eat before icicles form on his heart?

The beauty of a good, home-cooked meal is the good things it tells a man. There's a message.

But frozen meals can be cold, cold all the way.

Naturally, from time to time, you have to serve dinners that don't take a lot of time and trouble.

But they should taste like somebody did.

Schrafft's Frozen Foods do.

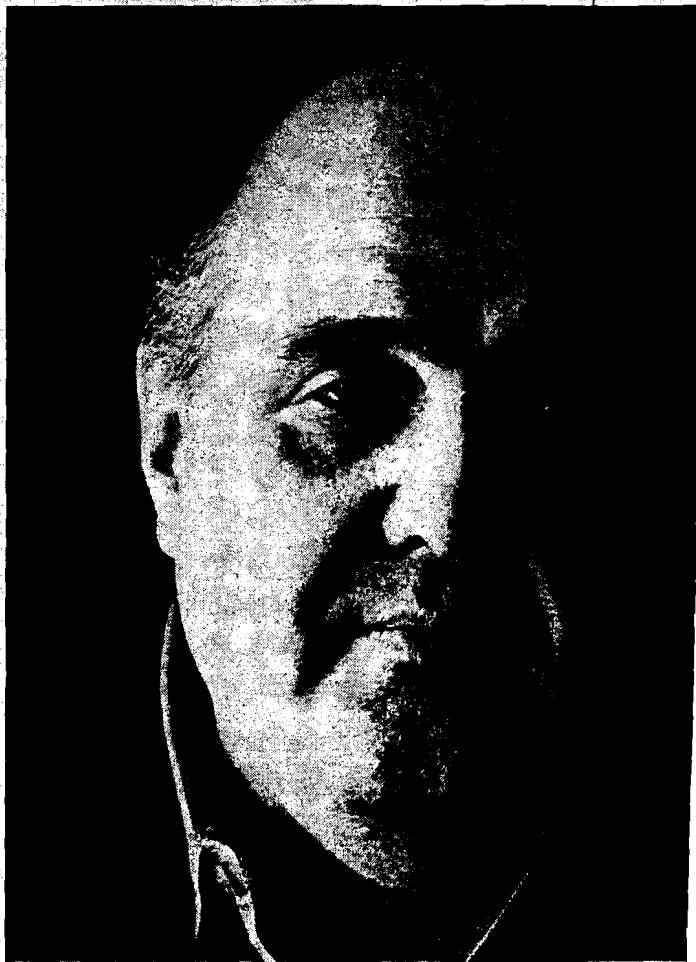
We're not going to tell you that Schrafft's Frozen Creamed Chicken whispers of moonlight and magnolias.

But those generous chunks of tender young chicken do say, "I know what it takes to satisfy *your* appetite, sweetheart."

And the delicately seasoned cream sauce *is* kind of delicious.

And if it doesn't win you looks of love as you set it on the table and waltz out the door, at least it won't get you icy stares.

FRANK G. SHATTUCK COMPANY



SCHRAFFT'S, HURRY-UP MEALS YOU DON'T HAVE TO MAKE EXCUSES FOR.

Just Call
1966
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