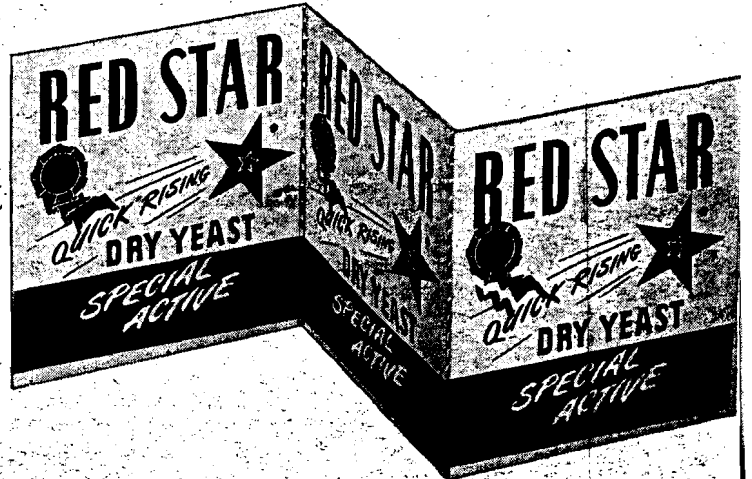




Calms you down . . . lifts you up—So satisfying, to plunge your hands into a batch of dough and knead it into a smooth, lively mound. As its yeasty aroma fills your warm kitchen, you're suddenly at peace with the world. Somehow you know—this is more than just another agreeable task; it is an act of love which blesses everyone it touches. And you'll find that breaking bread with loved ones takes on a high new meaning when every golden-cruled loaf is created by your own hands.

Let Red Star help you
make someone happy tonight

*It's the one ingredient
that helps all the others do their best*



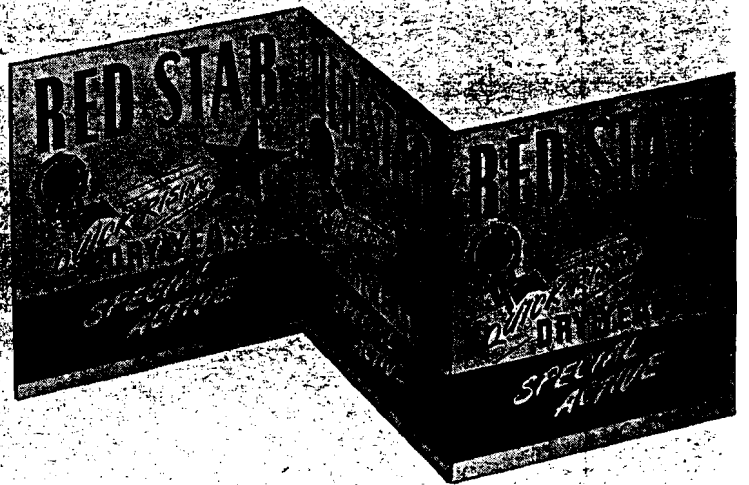
Two exciting and different bake-it-yourself recipes on the back of each Red Star package. Red Star Active Dry Yeast also comes in an economy-size 4 oz. jar.

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Makes you feel good inside—Baking at home is a series of heart-warming experiences. First, the serenity that comes with the kneading of the dough . . . the stirrings of anticipation while waiting for it to rise . . . the mounting sense of accomplishment and well-being as the aroma of baking fills your kitchen. Finally (and this is the real joy of baking) there's that good-inside feeling—of giving—every time you bake for your loved ones.

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You get so much more satisfaction—There's a very special kind of pleasure in serving perfect, crusty loaves of bread you yourself just baked. It's satisfying, too, to know that you're keeping alive for your family the wonderful experience of coming into a kitchen fragrant with baking bread. As they take the first slices from those warm-from-the-oven loaves, their pleasure will be your reward.



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