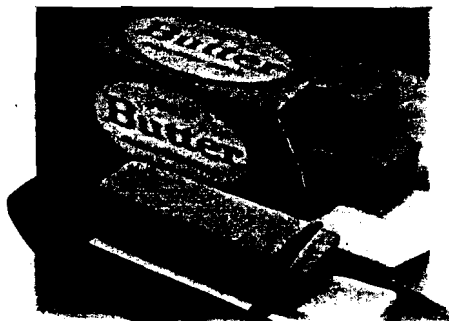


# Butter Yellow

*Fashion's freshest  
color news for  
Spring!*

LACE DRESS BY WILL STEINMAN. JEWELRY BY MARVELLA. FLORAL DRESS BY SAMUEL WINSTON. COAT BY JUNIOR SOPHISTICATES. HAT BY MR. JOHN. CAKE BY BETTY CROCKER.



*Real Butter makes the freshest news in cake baking and fa*

Bright new cake idea! The new Butter Yellow Satin Cake in *su*  
fashion color. Real Butter adds the finishing touch to its pure *g*  
yellow . . . its fine delicate flavor. Butter gives it freshness and *mo*  
. . . days longer. You can only make a Butter Yellow Satin Cake with  
Butter—churned from 100% real cream. How about a spring show  
your house today?

AMERICAN DAIRY ASSOCIATION

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