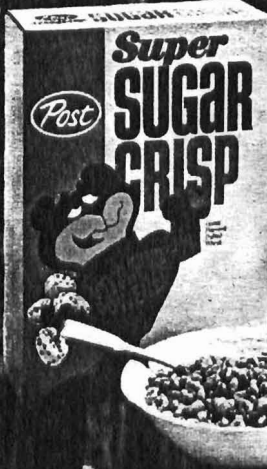


# Super Sugar Crisp® has added vitamins.



Post Super Sugar Crisp  
has vitamins a kid  
can love.

Just one bowlful of  
those honey-tumbled puffs of  
wheat gives your kids  
essential vitamins,\*  
all they need for breakfast.

Give 'em a bowlful  
tomorrow.

And see how they go.



\*One bowl (1 oz.) provides 33 1/3% of every minimum daily vitamin requirement officially established by the U.S. Government.

SWT, CA, 1969, 17, 39

Q5009 9/69