

The
unsaturated
oil
good
Jewish
cooks
prefer



FOR FLAVORFUL SALADS!

FOR TASTY BAKED GOODS!

FOR CRISPY FRIED FOODS!

*Planters Oil makes holiday
foods taste even better!*

Good food and happy holidays go together! Your New Year's dishes have so much more flavor with Planters than other unsaturated oils. Because Planters—refined by an exclusive French Process—has a natural affinity for other foods—accent *their* flavors. It's the dependable, healthful way to prepare extra-delicious holiday foods!

**PLANTERS OIL IS CERTIFIED KOSHER
AND PARVE BY RABBI HERSCH KOHN**

PLANTERS®—the name for quality