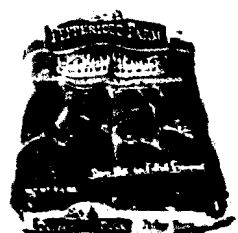




Pepperidge Farm brings you rolls that look and taste and smell like my  
 and mother's yeast rolls. Please eat them while they're hot"

— says Margaret Rudkin



"It takes a generous hand to make  
 good yeast rolls," says Mrs.  
 Rudkin - the lady who started the  
 bakery at Pepperidge Farm.  
 "That Golden Twist Roll on the  
 plate takes layers and layers of but-  
 ter - 54 layers of Grade AA sweet

creamery butter. There's no other  
 way to make it so flaky."  
 Pepperidge Farm makes brown-  
 and-serve rolls and fully baked rolls.  
 When you hanker for the taste and  
 smell of old-fashioned home baking,  
 just pop a panful in your oven.

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