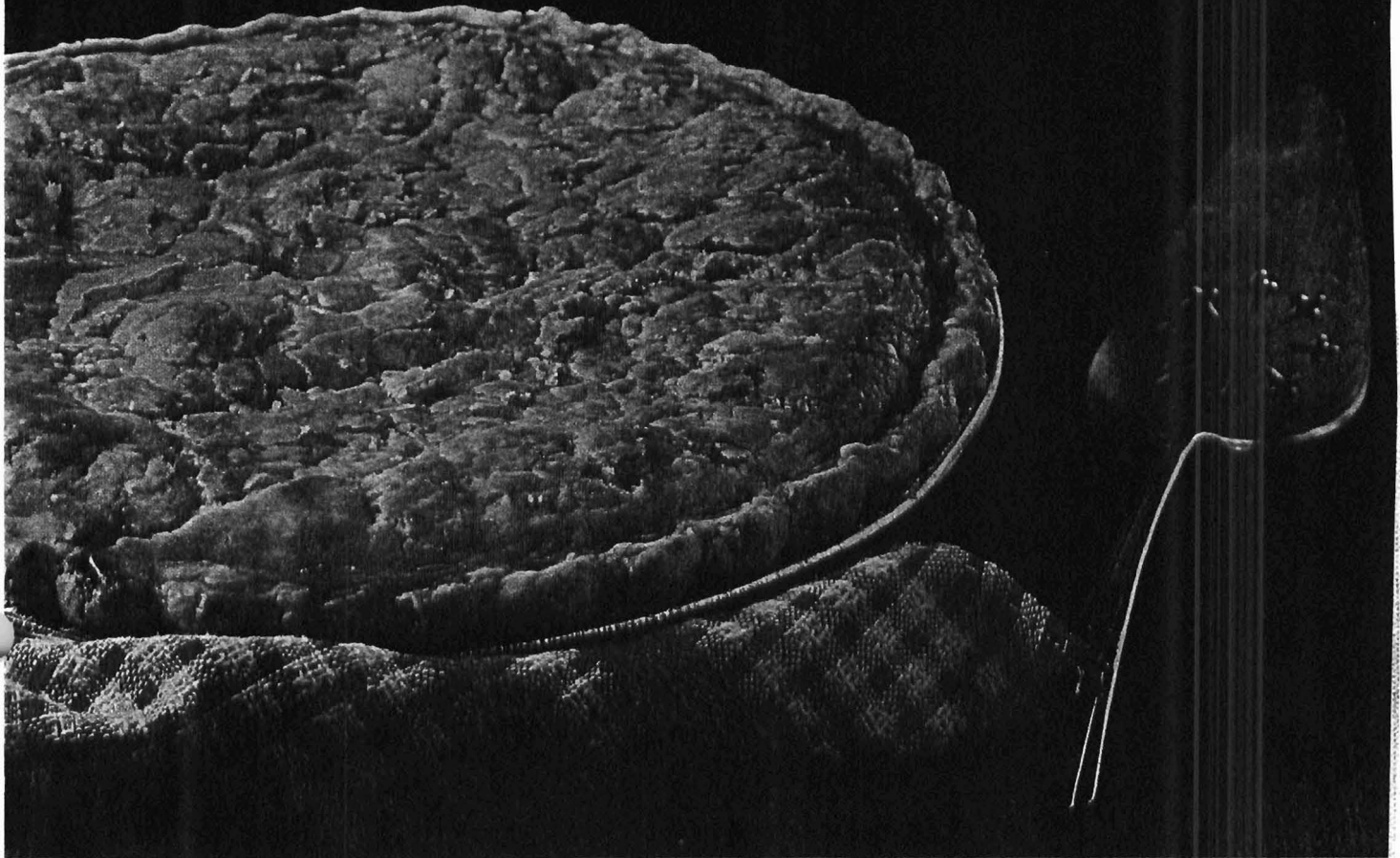


# “Hey Mom, what smells so good?”



MRS. SMITH'S PIE COMPANY • POTTSTOWN, PA.

Bouquets for Mom. That's pie, and you're right, there's no aroma so oooh-inspiring.

And you baked it. You might've done the whole job yourself: gathered the ingredients, made the filling, mixed and rolled out the dough, put it all together . . .

Or you let us do all that for you. Either way, that's your pie. So are the smiles and the boy-oh-boys, and the “Hey Honey, this pie is terrific!”

Next time you need the special kind of lift you get when you bake a pie, but you don't have time to do it all yourself, let Mrs. Smith's help. No one does so much to do you proud.

**We make frozen pies for women  
who wouldn't think of baking frozen pies.**



In 2-lb., 12-oz. Golden deluxe, and 1-lb., 10-oz. regular sizes

