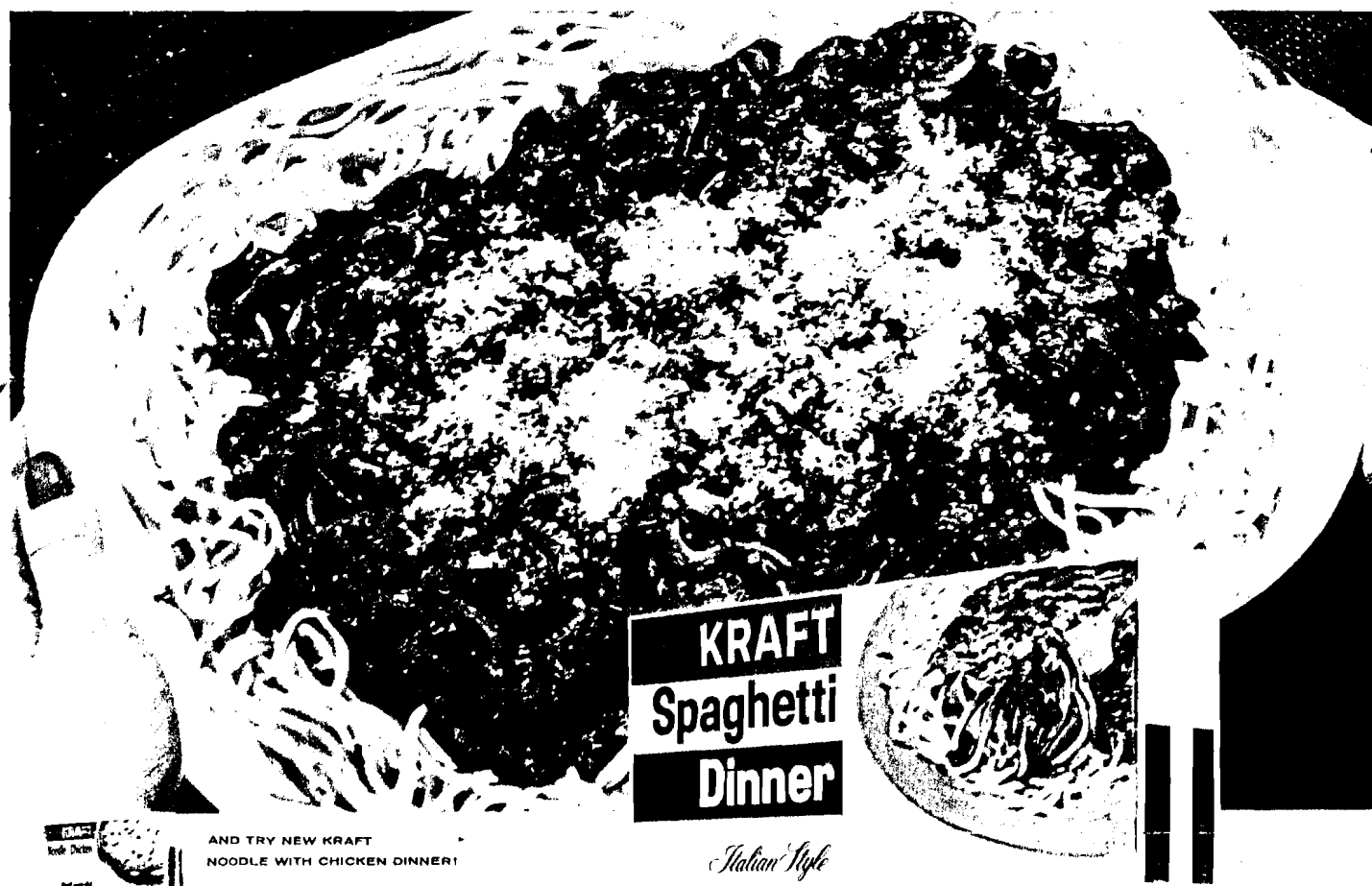


Message to a mother  
who cooks for pleasure  
(her family's!)

You're the modern mother who wants to be a little old-fashioned about food. You're the mother who'd rather cook it good than just quick. (And don't think your family can't tell the difference!) You're the mother that Kraft Spaghetti Dinner was invented for. This way, you cook the sauce. It takes 15 minutes—but no heat 'n' eat sauce compares for flavor. You add tomato paste. You add the ground beef. Kraft gives you the rest: fragrant Herb-Spice Mix, grated Parmesan Cheese, thin spaghetti. You get 4 servings of homemade-tasting spaghetti with oceans of sauce. And you get the smiles of a happy family.



Just Comp Ad. 1960  
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