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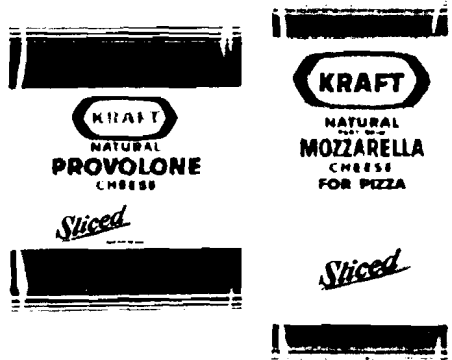


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# L'aroma d'Italia

Whether you're a jet-set or armchair-set traveler, you can have the flavor of Italy any day in these Kraft charmers. Take smoky-rich Provolone that's made in sausage shapes. Kraft cuts it into round slices to serve cold, or melt on crusty bread topped with pepperoni. Then there's Kraft Mozzarella that good cooks lavish on pizza. Adventure with it on a sandwich, say with sizzling sausage and onion rings. And take a whole taste tour with these other American-made Kraft Naturals: nut-sweet Kraft Swiss, Kraft Caraway (Kuminost to the Scandinavians), German-style Kraft Muenster, Kraft Brick and Cheddar.

**THE FINEST OF NATURAL CHEESES... NATURALLY FROM KRAFT**



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See *The Road West*, Monday Nights, NBC-TV

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