



Think carefree. Think fun. Think Kraft Natural Muenster—the German-type cheese that's a boon companion of a long, cool glass. Or, if you like your cheese a little gentler, think of its American cousin, Kraft Natural Brick. Combine either of these cheeses with sausage, onion rings and crusty bread and you've got yourself some happy eating. Plenty good just with crackers, too, as are Kraft Natural Swiss, Cheddar, Caraway, and Provolone.

THE FINEST OF NATURAL CHEESES—NATURALLY FROM KRAFT

See Kroft's Summer Music Hall Mon. nights, NBC-TV

