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Wells, Rich, Greene Inc.

Box 69

Hartman Ctr.

# Hunt's, The Big American Tomato Guys, finally learned about life in an Italian Tomato Patch.

Being the top tomato in the tomato business doesn't necessarily mean it's easy to come up with a great spaghetti sauce. So Hunt's went to Southern Italy where spaghetti sauce began, to learn the real truth of it.

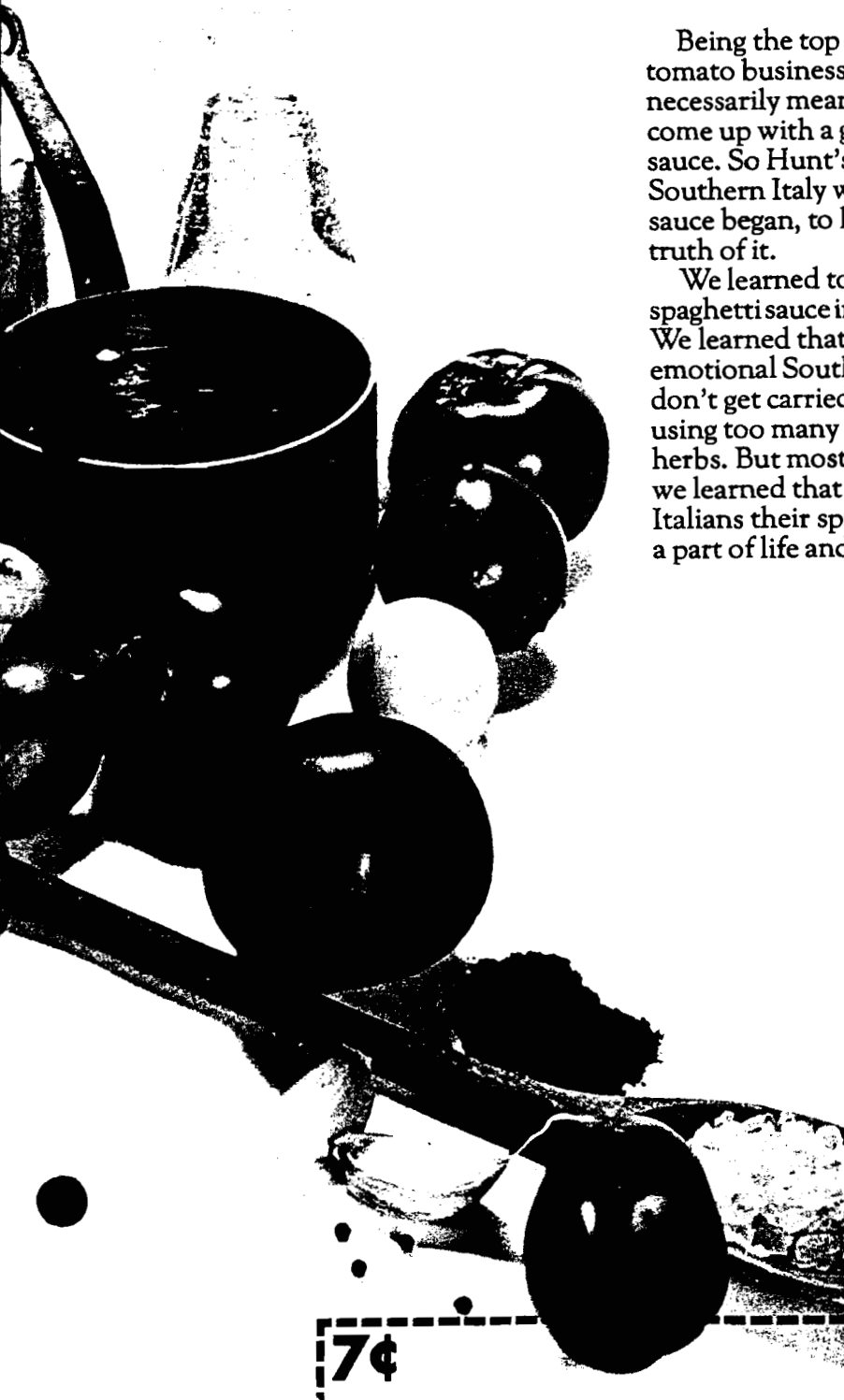
We learned to cook our spaghetti sauce in small batches. We learned that even the emotional Southern Italians don't get carried away with using too many spices and herbs. But most important, we learned that to Southern Italians their spaghetti sauce is a part of life and the basis

of a good square meal besides.

That's why we came home and cooked up new Hunt's Suprema—the most Italian spaghetti sauce in America. We packaged it in a 16-ounce size and in a big family size in four varieties. Mushroom. Meat Flavored. Meatless. And with Meat Like Bits\*.

Try it, why don't you? We've even put a 7c-off coupon below so you can buy a jar of new Hunt's Suprema—and taste for yourself what we learned about life in an Italian tomato patch.

\*Meat Like Bits are vegetable protein.



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