



THE BIG CHEESE



BURGER FOO YUM



DANISH MOD



BACON BASH



FLIPSVILLE



PINK PANTHER



DIXIE BELLE

Burgers really swing with real mayonnaise... Hellmann's

Want to do something really different with hamburgers? Try these fabulous variations. They're really with thanks to Hellmann's. It's real mayonnaise. So light...so delicate it blends beautifully with other flavors. Smooth and velvety it spreads like a dream.

Be daring. Be creative. Once you've tried these swinging Hellmann's burgers, you may never go back to

THE BIG CHEESE
1/4 cup HELLMANN'S® Real Mayonnaise
1/4 cup shredded American cheese
1/4 teaspoon Worcestershire sauce
Dash dry mustard
1 stiffly beaten egg white

Blend first four ingredients. Fold mixture into egg white. Broil

BURGER FOO YUM
Blend:
1/4 cup HELLMANN'S Real Mayonnaise
1/2 teaspoon soy sauce

DANISH MOD
Blend:
1/4 cup HELLMANN'S Real Mayonnaise
1/4 cup dairy sour cream
1/4 cup crumbled blue cheese

FLIPSVILLE
Blend:
1/4 cup HELLMANN'S Real Mayonnaise
1 tablespoon coarsely chopped scallions
2 teaspoons tarragon vinegar
Dash dry mustard

PINK PANTHER
Blend:
1/2 cup HELLMANN'S Real Mayonnaise
1/4 cup catsup
2 tablespoons India relish, drained

