



The giant who never gets to play baseball

When our big green country boy picks up the sport pages and reads about those "other" giants, he turns a bit greener than usual.

You see, when he was a little giant growing up in the valley, he could swing a bat and catch a ball as well as the next kid. But, nobody wanted him on their baseball team. Too big and too green.

He took it like a good sport, though. Pitched right into another game. The business of growing the very best peas and corn in the land.

Of course, like baseball, vegetable growing takes lots of work and special talent to compete in the major leagues. Take his Niblets corn, for instance. Until he came along, corn in cans was just corn in cans. So, he worked until he came up with an ear that grows extra-sweet and tender kernels.

Then, he found a way to vacuum pack it to keep the kernels crisp. And a way to quick-cook it five times faster to keep the color and flavor as fresh as the day it was picked.

The result of all this is that his Niblets have scored with more families than any other brand of corn. Which is a pretty good batting average for a giant who has never been in a baseball game.

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Good things from the garden

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