



**"What's a mother to do...
about vitamins...with a son
who eats on the run?"**

66 #2

Serve "total"... the only leading cereal with a whole day's vitamin supply.

One bowl (1 oz.) gives you 100% of every minimum daily adult vitamin requirement now established by the U.S. Government. Enjoy "total" every day. Feel vitamin-safe all day.



2/11/77
11-6/77