



Don't think of it as losing a coffeecake.  
Think of it as gaining big sticky smiles from  
little boys you love. And a feeling you've done  
something special. Very special—when you  
bake it by hand... bake it by heart... bake it  
with Fleischmann's Yeast.



*GH 2/65*

*6/19/65*

*Jwr DA*

*... 13.*