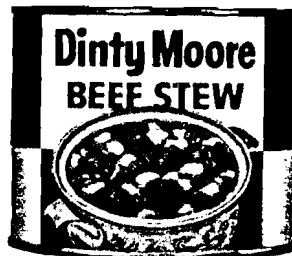


*Before*

*After*

**(Why Dinty Moore tastes closest to home-made stew)**

We start our stew the way you do at home—with fresh, firm vegetables and good, lean beef, all carefully trimmed by hand. We measure them carefully into each can (adding a fresh-made beef gravy). Then the whole stew simmers together inside the can; the lid's sealed tight to save all the flavor and freshness for you. No one but you and Dinty Moore makes beef stew with such loving care. That's why Dinty Moore is America's favorite ready-to-serve stew; it tastes more like home-made than any other.



**Hormel**  
FINE FOOD PRODUCTS

2031

Just from Hormel's Food World

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