

1 W.F. C.A. 1969. 17.27

One day this week, you'll wish to heaven there was someone to cook dinner for you.

Someone to shop for the meat. Someone to slice and dice the vegetables. Someone to worry over the sauce for hours, like you do.

When that day comes, let Chef Boy-Ar-Dee cook dinner for you.

Chef Boy-Ar-Dee makes a whole line of great, complete, 3 hour dinners you can make in 15 minutes. Because the whole dinner is right in the box.

Four fine spaghettis. A beautiful stroganoff you add fresh milk to. A goulash with a touch of Budapest. A macaroni and cheese. Four new rice dinners. And a lovely lasagna that takes a little longer.

Every dish has been fussed over. From the egg noodles made from wheat that's carefully chosen. To the good lean beef. To the cheese aged for six long months.

So, one day this week, when you're wishing there was someone to cook dinner for you, remember, there is.



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ready in 15 minutes.