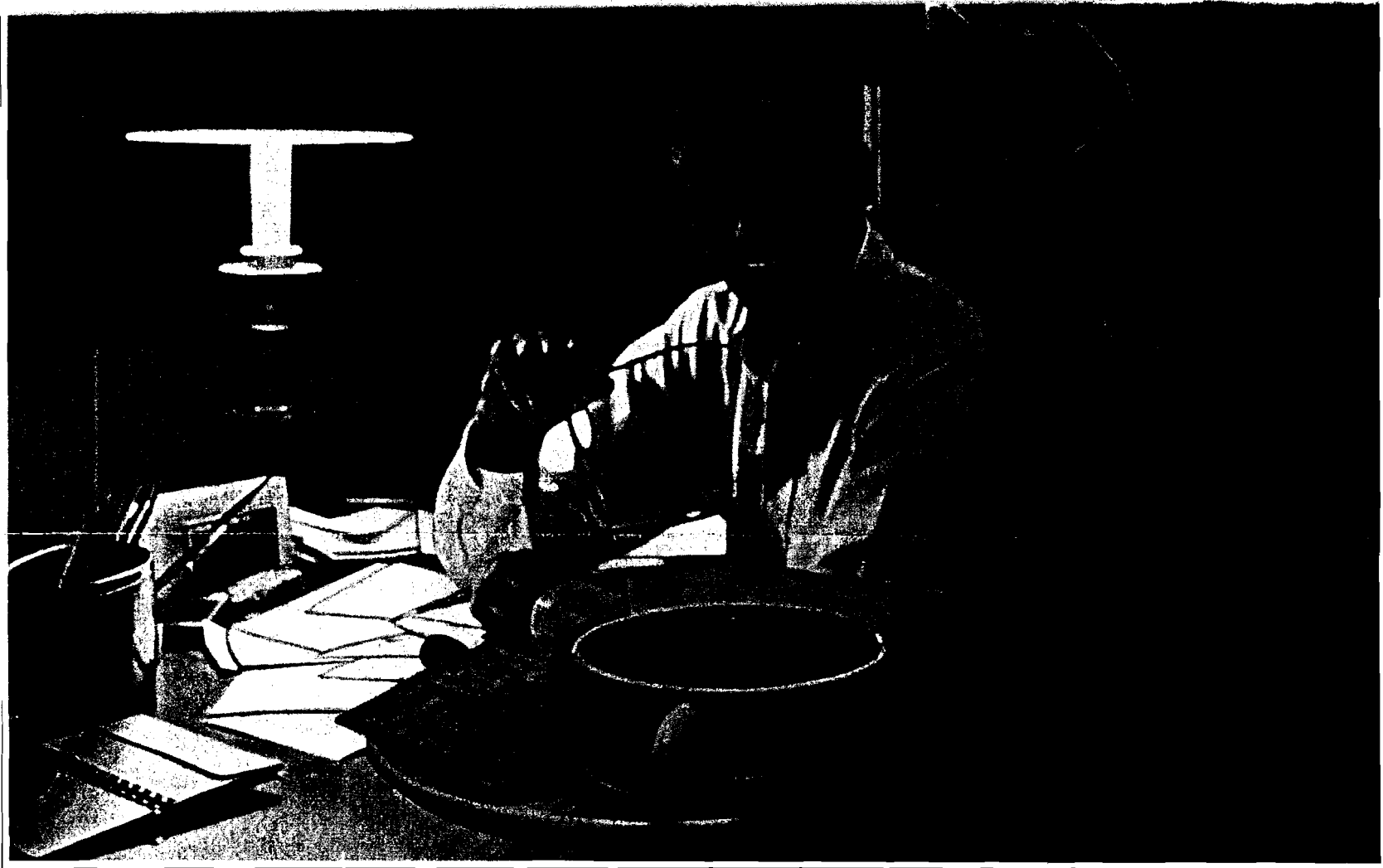


1964 A



Next time he's frowning over family finances
 see if he won't smile over 4¢ worth of soup

Nights when your husband checks the checks, give him Campbell's Tomato Soup when he begins to look done in. There's something wonderfully comforting about that good soup. Gives a man a lift while he's figuring, lets him sleep when he's through. Doubly cheering when you figure a serving costs only 4¢.

Soup this good just has to be *Campbell's*

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