



Campbell's



TOMATO  
SOUP

**THE INTRODUCING  
THE CAMPBELL HANG-UP**

**A wild, wacky way to have your soup and get a way-out poster, too!**  
Turn your wall soup-della! This poster's so "biggy" — 2 feet by 3 feet. Get it by sending in 3 different local from either Campbell's Tomato-Vegetable Beef, Chicken Vegetable, Chicken Gumbo, Chili Beef or Beef Noodle Soup and 50¢ with the coupon below. The Campbell Hang-Up. It'll make Campbell Kids everywhere say... "Mmm! What Gravy!"

To: **Poster Offer, Box 411, Maple Plain, Minn. 55359**  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Offer runs Feb. 28, 1969. Good only in the U.S.A. and Canada. See coupon for rules and restrictions. Void if torn, mutilated or illegible.

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