



When Dad takes over Campbell's gives him a big hand

Who's in charge? Dad — and don't the kids love it! Just like they love those Campbell's Soups. There are so many, and they're all so good: Vegetable Soup, Chicken with Rice Soup, Chicken & Stars, just to name a few. For Dad it's not only delicious, it's easy. He can just reach for the Campbell's... it's right on your shelf.

Parent's Mr

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You always eat better with



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