

rs, or were changing room
houses, or were simply away
come each time the enumer
called. Therefore, on the night
ore DDay, and again ten days
two great nocturnal hunts will
carried out all over the country

On March 31, called T (for
ient) Night, census representa
will descend on hotels, motels, tr
er camps, YMCA's—any plac
housing temporary lodgers. T
other supplementary hunt, on
(for mission) Night, calls for spec
ingenuity and tact. Then squads
enumerators will comb skid-ro
fophouses, mission shelters and
shantytowns on the edges of cit
In 1950 more than 1,250,000 tra
sients and floaters were count
across the country.

Average enumerator finish
his job in ten days to two weeks.
the end of the month virtually
cards and questionnaires are.
Then comes the hardest part. Befo
today's billions of living facts c
be marshaled into printed tables
statistics, they must be microfilm
converted to electrical pulses and
shot through intricate machines.

To cope with the mountains of i
formation expected this year, fo
Univacs will be at work at Suitlan
and two more will be operated un
der contract with the University
North Carolina and the Armou
Research Foundation of the Illino
Institute of Technology. With the
plus other automatic aids, the ne
census team is ready to work on
project that would have taken ma



Good things begin to happen

when working girls have their soup and crackers

It makes you feel good all over... starting a meal with good
hot soup and crispy, crunchy crackers. That's Campbell's
Chicken Noodle Soup our girls are having—tender chicken, en-
riched egg noodles, golden broth. *Have you had your soup today?*



Once a day... every day... enjoy *Campbell's Soup*

1960 RD