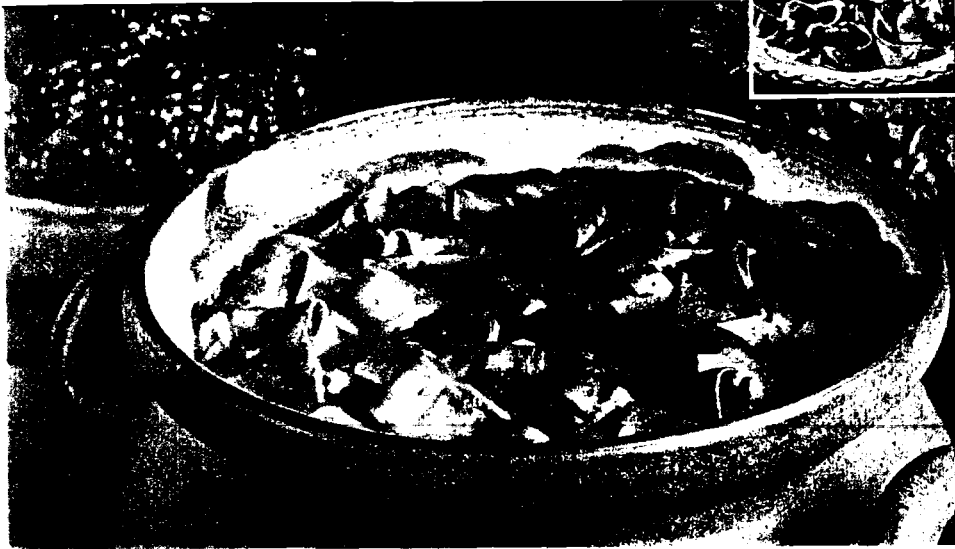




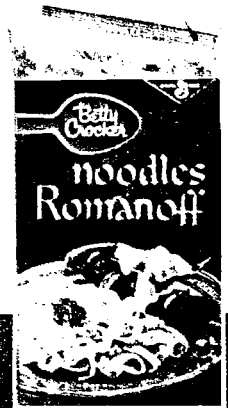
## Don't wait till they make Fred a vice-president.

Serve your family Betty Crocker Noodles Italiano tonight. It's easier to cook up than an expense report. It costs under half a dollar. But the chairman of the board couldn't tell the difference. Tender egg noodles, tomatoes, onions, garlic, beets and green peppers. And even if Fred isn't a vice-president, get fancy. Throw in a little leftover hamburger and make a main dish. But since you're the management, that's your decision.



## Don't wait till rich Uncle Charlie comes to dinner.

Serve your family Betty Crocker Noodles Romanoff tonight. If Uncle Charlie deserves something special, so does your family. It costs under half a dollar. And live like czars they will. Tender egg noodles, aged Cheddar cheese, sour cream, onions and garlic. Maybe you'll just be having dinner with Fred and the kids ("just" we said). But why not be extravagant? Throw in a little hamburger and make a main dish. You would for Uncle Charlie.



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