

What fun you can have with versatile Velveeta!



O.K. ANYTIME BECAUSE

- EVERYBODY LIKES ITS MILD CHEDDAR CHEESE FLAVOR
- SO EASY! VELVEETA ALWAYS SPREADS, SLICES, TOASTS, MELTS PERFECTLY!
- RICH IN MILK NUTRIENTS THE WHOLE FAMILY NEEDS
- DIGESTIBLE AS MILK ITSELF



...morning when she woke
 up and made
 with Haniel.
 "Are they staying?" he
 the faintest idea."
 "Man, I don't want be
 's here. I can't put he
 inner out. Can't bear
 ung fool!"
 t silly, Haniel."

...now, I don't know wh
 she's very clever. I d
 where being rude to l
 being rude?" he said in
 been rude to her. But
 ound much longer. Sh
 nonsense—that's as p
 ar face."

...s always been interest
 ously. He's a born doct
 way all his training—
 el woman! It's enoug
 you—he's not going to r
 more optimistic than
 just out of meanness.
 "Snow Micah!"
 she thought, he would
 farther. He did see Mica
 wasn't blind. But he co
 off, he couldn't help str
 ertion, placing blam

...ill not marry her," she
 ity. "Hadn't you better

...I up. "Get rid of 'em!" I
 ward the office.
 morning!" Nell Peel sa

...er later Nan sat with Nel
 com. The room was glas
 sort of sun porch over
 ll through the doctor's
 antagonism, and at th
 umorous admission that
 her way with her and t
 werless to frustrate her.
 "I have no desire to pain
 "Nell Peel said. "I never
 any man's portrait. Th
 anything there but what's
 photograph would do. Wi
 ing woman, it's differen
 idden world to challeng
 iden worlds ought to su
 n't believe that. I would
 world. My mother would
 uthers there's a fashi
 It seems nonsense to me
 "Nell Peel —" the doctor's



It's "JUST THE THING" you need—more often than any food in your refrigerator. Just the thing to spread or slice for the youngsters' snacks anytime—because Velveeta is rich in important milk nutrients. (And digestible as milk!) Just the thing for spur-of-the-moment parties because with Velveeta you can turn out swell toasted sandwiches or make a smooth cheese sauce in "nothing flat." A great helper with main dishes, too! Keep the 2-lb. loaf of versatile Velveeta ever ready. It pays to get Kraft's famous cheese food—genuine Velveeta.

SWELL FOR SIS' SATURDAY NIGHT PARTIES



Split frankfurter buns in half and spread with Kraft Mayonnaise. Fill with good thick strips of Velveeta and brush the tops of the buns with melted butter. Bake in Parkay Margarine. Place in moderate oven, 350° until Velveeta is melted; top with crispy bacon.

DAD'S SPECIALTY... EASY VELVEETA SAUCE



Just melt 1/2 lb. of Velveeta in the top of a double boiler. Stir in 1/4 cup of milk and you have a glorious sauce for vegetables, eggs, sea food. For Sunday supper or a party, serve on toast points and sprinkle with shredded toasted almonds. Isn't that easy?

VELVEETA IS THE QUALITY CHEESE FOOD... MADE BY **KRAFT**



"Dear Aunt Sando
 you know..."