

NEW WHAM
IN
YOUR SLAM!

SWIFT'S PEANUT BUTTER



ALWAYS GET THESE 2 EXTRA VALUES WHEN YOU BUY PEANUT BUTTER

● Only Swift's Peanut Butter gives you a smartly styled crystal plastic coaster with every jar you buy. In choice of four beautiful colors—and just the right size to fit nearly any glass. **START NOW TO COLLECT YOUR SET.** (And look—the empty glass jars are ideal for storing foods in your refrigerator.)

1

**BEAUTIFUL PLASTIC COASTER
CAP ON EVERY JAR**

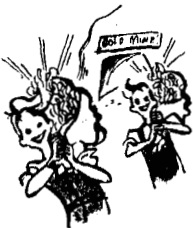
... without extra cost. Like getting a "free prize with every package." (And these new "coaster" jar caps screw off and on with a twist of the wrist.)



2

**RESTORED VITAMIN B₁ VALUES
FOR EXTRA NUTRITION**

... all the nutritive values that nature has so richly lavished on peanuts—an abundance of high-quality vegetable protein—vitamins and minerals.



● There's a powerhouse of energy in Swift's Peanut Butter—the sensational new energy food you've heard so much about. It's the one and only that gives all the nourishing wealth of plump, rich peanuts.

Abounds in top-quality vegetable protein plus Vitamins B₁, B₂ and Niacin, plus the essential minerals Iron, Calcium and Phosphorus. Truly a "Gold Mine" of nutrition.

So easily digested everybody can eat his fill. Delicious. Super-smooth. Get it by name—Swift's Peanut Butter—THE one with restored Vitamin B₁ values.



NEW SWIFT'S PEANUT BUTTER GIVES BOTH!