

Smart mothers know how to solve the help problem, thanks to Swanson



Only Swanson TV Brand Dinners  
make easy meals so good

Help wanted? Not here—because (helpful hint) anyone can serve up, in minutes, this scrumptious Swanson TV Chicken Dinner. It provides you with *three* meaty pieces of tender-crisp, fried Swanson Chicken (a portion of breast, a wing and a drumstick or thigh) . . . plus creamy mashed potatoes

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and garden-tasty mixed vegetables, both topped with butter. Delicious! And it's only one of five equally wonderful TV Dinner varieties. So let Swanson help you help yourself. Only Swanson can make these oven-quick meals taste so appetizingly home-cooked.

Made only by Campbell Soup Company

FROZEN  
**SWANSON**  
TV DINNERS

Chicken • Turkey • Beef  
Meat Loaf • Filet of Haddock

This W. N. 16 '58