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Take this leaf from Grandma Snider's Spark up Book

The way Grandma Snider takes extra plump, rich, ripe, red tomatoes and makes Catsup, Chili Sauce and Cocktail Sauce with that marvelous old-time Snider flavor is a secret under lock and key. But it's no secret to folks who love good food

that Snider's make practically every dish tastier, zestier, more exciting. There are hundreds of ways to "spark up" food with Snider's... try these Grandma Snider's "specials" and you'll agree! Get a supply of Snider's from your food store today!

1 Snider's Catsup in good beef stew makes it even better!



2 Cook and drain elbow macaroni, add hot Snider's Catsup or Chili Sauce, put in baking dish, cover with grated cheese, and brown.



3 Stir a little Snider's Catsup or Chili Sauce into scrambled eggs, just before they're "done."



4 Lay a thick ham slice in a shallow baking dish. Cover with a mixture of 1 cup Snider's Catsup, 1/4 cup brown sugar, 1 tbs. vinegar and bake 1/2 hour.



5 Make fried chicken gravy with chicken stock (not water), then add Snider's Catsup or Chili Sauce.



6 Brown tiny meatballs, spear with toothpicks and serve with Snider's Chili Sauce for delicious dunking at Cocktail Time.



7 Chop leftover meat, season, moisten with Snider's Catsup. Shape into patties and brown both sides gently.



8 Stir 1/2 cup Snider's Chili Sauce into jelly made from one package of lemon Jell-O (before it sets) for easy—and extra flavvorsome—tomato aspic.



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FOR YOUR SNIDER RECIPES! Send your own original special ways of using Snider's in or with food to Snider's Recipes, Box 127, Brooklyn 1, N. Y., with your name and address and a Snider's neckband label from the bottle for each recipe submitted. For recipes used or published by us you will receive \$10 by mail, such recipes becoming our property. Unused recipes will not be acknowledged or returned. The Snider Folks reserve the right of selection. (Offer expires March 31, 1951.)

SAVE THIS LIST of Grandma Snider's "Spark Up" Hints and watch for more to come!



Snider's

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