

# Cereal Box Bonanza

**HEAP GOOD CORN FLAKES**

**NEW! IMPROVED! YUMMIEST YET!**

M-M-M!  
THESE CORN FLAKES  
ARE REALLY  
SOMETHIN'!

HIM SO FULLA  
POST TOASTIES  
ENERGY—BUTTERFLY  
BETTER, FLY  
FASTER!

ME HEAP  
STRONG-MAN  
... EATUM  
POST TOASTIES!

ME WANTUM  
STAYUM-FRESH  
POST TOASTIES  
... NO MUSH UP  
IN MILK!

WHAT PEACHIER  
THAN PEACHES?

POST  
TOASTIES  
Corn Flakes

**NEW!  
IMPROVED!**

A Product of General Foods

PEACHES WITH  
HEAP FRESH  
POST TOASTIES  
... M-M-M!

POST TOASTIES  
FLAVOR  
SURE HITTUM  
BULL'S-EYE  
FOR  
BREAKFAST!

**BEST THING THAT'S HAPPENED TO CORN  
SINCE THE INDIANS DISCOVERED IT!**

Copy No. 3110-B1-14746—Enished 4 pages 4 colors 10 x 7 in. Ind. and Metro Tabloid Comitz Sept. 16, 1951 J1150-1  
Printed in U.S.A.  
Prepared by POORE, CONE & BELDING

**HONEST INJUN!**

**HEAP GOOD CORN FLAKES**

**NEW! IMPROVED! YOU'LL SAY THEY'RE BEST!**

POST TOASTIES  
—CRISPEST  
CORN FLAKES YET  
—NO MUSH UP  
IN MILK!

M-M-M!  
FRESH LIKE  
POST TOASTIES!

ME BIG  
MUSCLE MAN  
—ME EATUM  
POST TOASTIES!

FROM GRANDPAPPIE TO  
PAPOOSE — WE'UM FAVOR  
POST TOASTIES WITH  
SUGAR 'N CREAM!

NO CAN CATCHUM  
—THEY EATUM  
POST TOASTIES  
HEAP FULL OF  
ENERGY!

Post  
TOASTIES  
Corn Flakes

**NEW!  
IMPROVED!**

A PRODUCT OF GENERAL FOODS

**BEST THING THAT'S HAPPENED TO CORN  
SINCE THE INDIANS DISCOVERED IT!**

© G. F. Corp.

"Heap Good Corn Flakes" newspaper ads - Toasties

Post/General Foods, newsprint proofs, 14" wide, 1951. \$9.00 each.