

Everybody's nibblin' this wonderful NEW Cereal!

Post's SUGAR CRISP



AS A CEREAL
IT'S DANDY!

FLUFFY PUFFED WHEAT WITH A SPECIAL HONEY FLAVORED COATING TOASTED ON—SO SWEET YOU DON'T NEED TO ADD SUGAR. JUST POUR ON THE MILK OR CREAM AND WATCH THE WHOLE FAMILY GO FOR THIS "HONEY" OF A NEW CEREAL!

FOR SNACKS
IT'S SO HANDY!

SO QUICK, SO EASY. PERFECT FOR 'TWEEN MEAL, AFTER-SCHOOL OR BEDTIME SNACKS. IT'S GOOD FOR KIDS TOO—WHOLESOME WHEAT FOR NOURISHMENT, THE SPECIAL HONEY AND SUGAR COATING FOR FLAVOR, PLUS QUICK ENERGY. WHAT A COMBINATION!



OR EAT IT
LIKE CANDY!

IT'S FUN TO EAT PLAIN—RIGHT OUT OF THE PACKAGE! IT'S SO SWEET AND CRISP YOU'LL KEEP ON NIBBLING AND NIBBLING. YOU JUST CAN'T LEAVE IT ALONE. PUT POST'S SUGAR CRISP ON YOUR GROCERY LIST NOW. IT'S THE NEW CEREAL THAT HAS EVERYTHING!



Whether your grocer has Sugar Crisp in the cellophane bag—or the convenient new aluminum foil

(Continued)
"Look, stupid,"
"It rains. And
side the stadi
at thirty thou
coverings.
"I'm at a buck a
"Some things is f
"I'm over your
"Ball game an
"You got to se
"Okay, so I gi
"a piece. I stil
"I'm for twent
"red."
"Minus what
"So I pay a di
"three thou
"nineteen th
"And if it doe
"there on the
"peddling th
"Kremlin," F
"I'll check on
"if there's a p
"once durin
"Yeah," Edc
"guy like y
"ck."
"And if you
"back, you som
"ber."
"It was Frida
"was a Frid
"aining. Jimm
"went to the v
"hoping to find
"and anything
"waited him.
"I bet I wc
"he said.
"You did r
"Want to l
"What's up
"Well, gee
"up when l
"and want to l
"Yes," Jir
"Well, do
"Where al
"In fiftee
"He was th
"got a seat
"ould watch