

America
1950

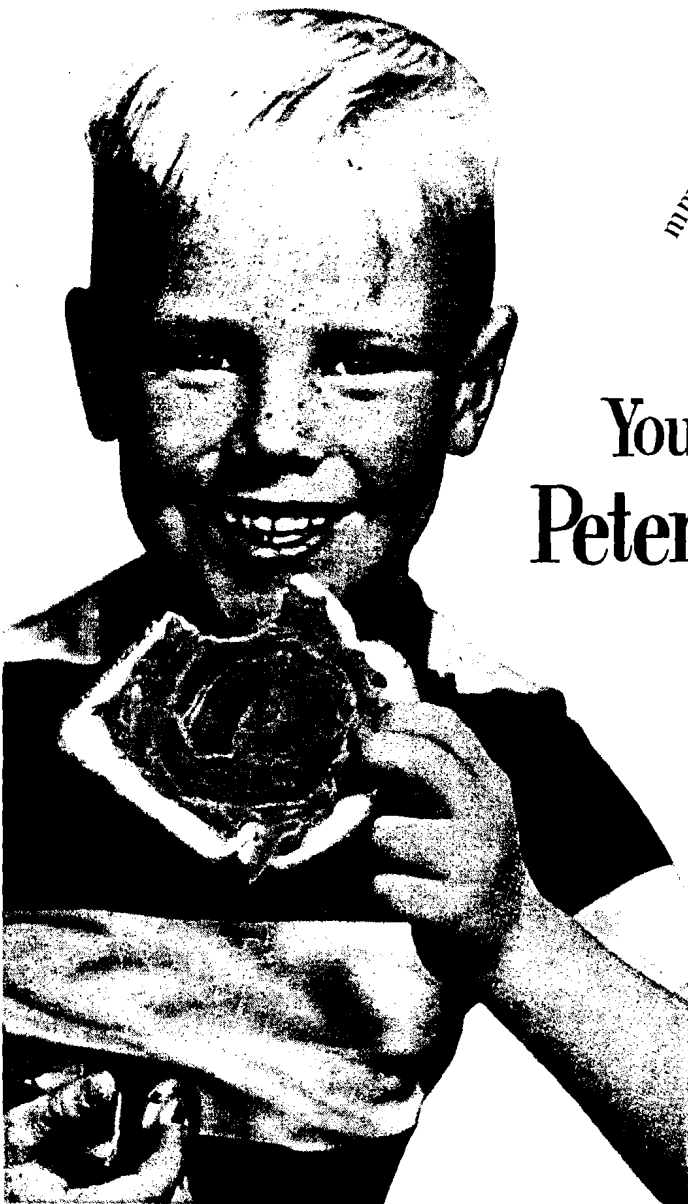
July -
Dec

mmm...so fresh and smooth



ah...so smooth and fresh

2nd page
inside
cover
in
color



Youngsters prefer Peter Pan Peanut Butter



Here's Why

Peter Pan stays fresher and smoother

1. Packed fresher! Just seconds from grinder to jar. None of its delicious just-made flavor is lost!
2. Fresher when you buy it! It's vacuum-sealed to keep all the fresh flavor in. The only leading peanut butter with the vacuum-sealed cap.
3. Stays fresher in your pantry, after you open the jar! The oil never separates—so Peter Pan doesn't get rancid, never gets dry or lumpy. It stays fresh-tasting and smooth—keeps all its energy value and vitamins. No waste—it's smooth and creamy right down to the bottom of the jar!

*It's America's Favorite because
it's America's Best*

Tune in "Sky King" every other weekday at 5:30
over your ABC station

Try both kinds of delicious Peter Pan—smooth Peter Pan in the Red Top Jar ● the smoothest peanut butter made . . . and Peter Pan Crunchy Peanut Butter (with crisp peanut bits mixed all through) in the Green Top Jar ● The youngsters love 'em both!