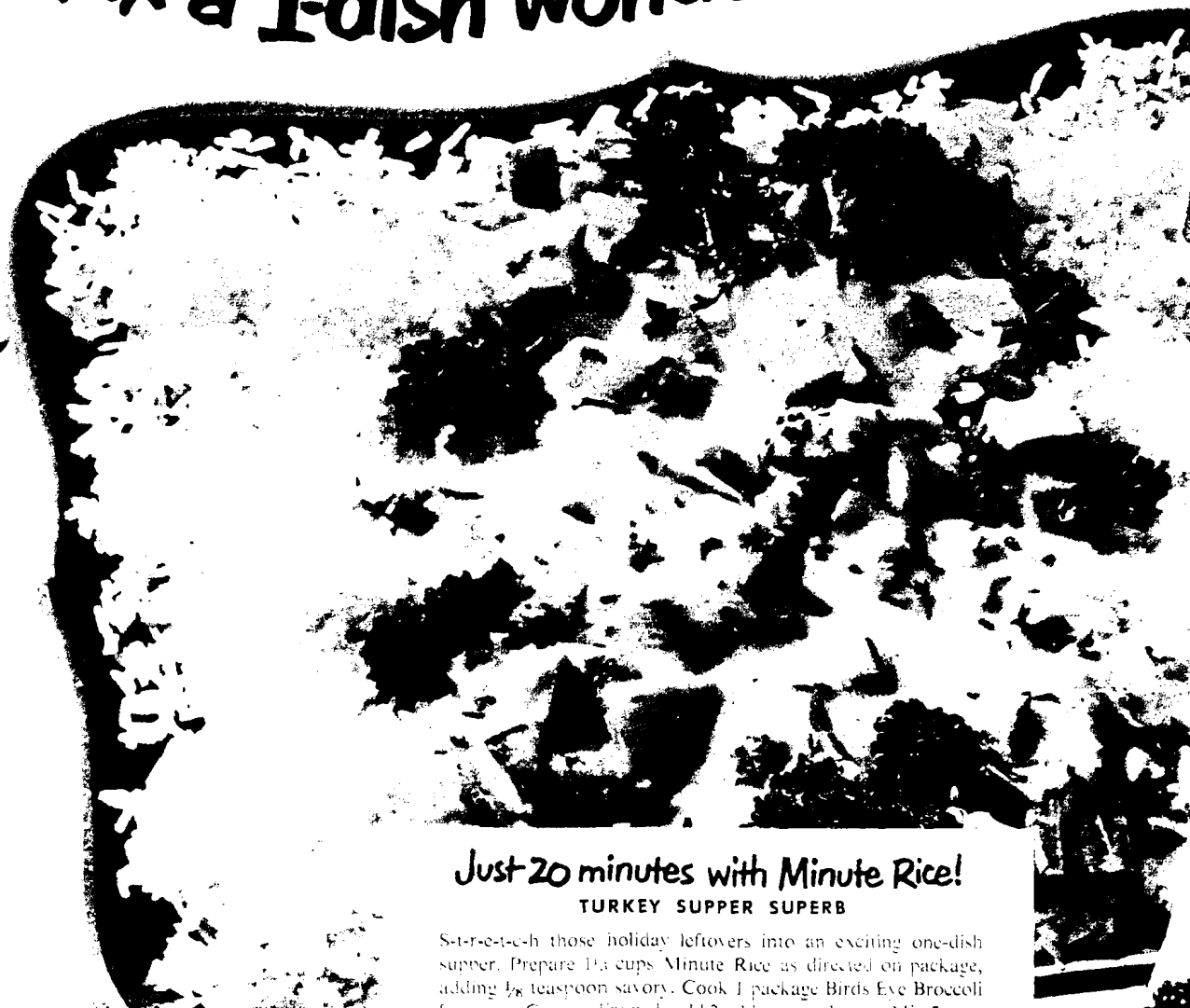


Meeting last too long?

No need to worry, ma'am, with Minute Rice on the agenda! You can have supper on the table in a *flash*—with quick, quick Minute Rice! It's luxury-quality, long-grained rice *pre-cooked* to save you time and trouble.

Just bring to a boil, turn off the heat. In 13 minutes you have *perfect* rice—plump, snowy, and full of flavor. So fool-proof every time, good in so many dishes, you'll move to serve Minute Rice *often*. Everyone votes "aye" for Minute Rice!

Fix a 1-dish wonder with Minute Rice



Quick and Delicious!

Minute Rice gives you perfect rice every time! Perfect long-grained, delicious!

Quick and Handy!

Keep Minute Rice on hand always! Get the large economical Family Size!

MINUTE RICE
PRE-COOKED

For Quick-Quick Meals

LONG-GRAIN WHITE RICE

Just 20 minutes with Minute Rice!

TURKEY SUPPER SUPERB

S-t-r-e-t-c-h those holiday leftovers into an exciting one-dish supper. Prepare 1 1/3 cups Minute Rice as directed on package, adding 1/8 teaspoon savory. Cook 1 package Birds Eye Broccoli Spears or Cuts as directed; add 2 tablespoons butter. Mix 2 cans condensed cream of chicken soup, 1/2 cup milk, 2 diced pimentos, a little chopped parsley, and 1 1/2 cups diced leftover turkey, chicken, or other fowl. Mix well, season, simmer 3 minutes to heat and blend flavors. Arrange on platter, and serve 4 or 5. Golly, how good! Remember—only Minute Rice can absorb the savory flavor, make such a scrumptious one-dish wonder so fast!

Another Quick Delight—Almond Rice: Out of this world with just one cold sliced chicken or turkey. Prepare 1 1/3 cups Minute Rice as directed on package. Sauté 1/2 cup sliced, blanched almonds in butter until golden brown, add to rice.

Quick and Easy!