

It's my pals, honey, on the way  
over to play poker

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Relax! Let 'em come! They'll think he's got the greatest little wife in the world . . . especially if you set out a tray of assorted crackers and Kraft Cheese Spreads. Men especially like Old English\* and Cheese-and-Bacon. Kraft Spreads

are perfectly wholesome and so much finer in flavor that they're far and away America's favorite cheese spreads. Solve your snack problems the easy way . . . get several Kraft Cheese Spreads at your grocer's tomorrow.

*Your ace in the hole . . .*

# Kraft Cheese Spreads

*on hand for  
snacks*

TRY THESE DELICIOUS VARIETIES:  
Kraft Pimento, Olive-Pimento, Relish, Pineapple, Cheese-and-Bacon, Roka\* and Old English\*.  
\*Kraft trade marks



**NEW CRYSTAL-PETAL GLASSES!** Simple, beautiful! You'll use them every day, even when company comes. Start a set right away!

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