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# Fork over some grub...pronto!



You can rustle up a regular wrangler's snack in a jiffy if you have Kraft Cheese Spreads in your refrigerator. *Kraft* Spreads are so wholesome . . . so much finer in flavor that they're far and away America's

favorite cheese spreads. Look for the display of Kraft Cheese Spreads the next time you shop. Select several varieties in those gay little glasses. They'll solve all the snack problems that come up—wonderfully!

## *Rate high with small fry... keep Kraft Cheese Spreads*

*on hand for snacks*

TRY ALL 9 DELICIOUS VARIETIES: Kraft Pimento, Olive-Pimento, Relish, Pineapple, Cheese-and-Bacon, Limburger Flavor, Roka\*, Old English\* and Smokelle\*.

\*Kraft trade-marks



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