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# Brisk Breakfasts without Bustle

Apple-lizing Rice Krispies is this month's Kellogg-Quickie. When you have baked apples or applesauce on hand—center your fruit in golden Rice Krispies. A real *breakfast main dish*... for Rice Krispies contain most of the nutritive values of whole brown rice.

From mother of four:

"Rice Krispies are especially easy for two-year-old Mary to spoon up without help!" notes Mrs. Donald Saunders of Maplewood, N. J. "But all six of us go for Rice Krispies... for that snap! crackle! pop!"



"Teen-agers. Going without breakfast knocks you out fast!" says Betty Betz—columnist for young Americans. "By mid-morning you're starving, so you wrestle with a fattening diet. Start the day with a breakfast main dish of your favorite Kellogg cereal, plenty of milk and fruit—a real send-off!"

Recipe's on the box!

"A batch of Rice Krispies Marshmallow Squares takes no time. And they go over big for lunch boxes and Scout meetings!" writes Mrs. M. F. Gregg of Glendale, Cal. "Also, the children like to fix their own Rice Krispies for after-school snacks!"



"We are seven at the breakfast table. And how do I please all our gang? With that 10-box choice in Kellogg's VARIETY. It's the assortment that doesn't let us down, because every cereal is a real favorite!" says Mrs. W. M. Cramp of Old Greenwich, Conn.

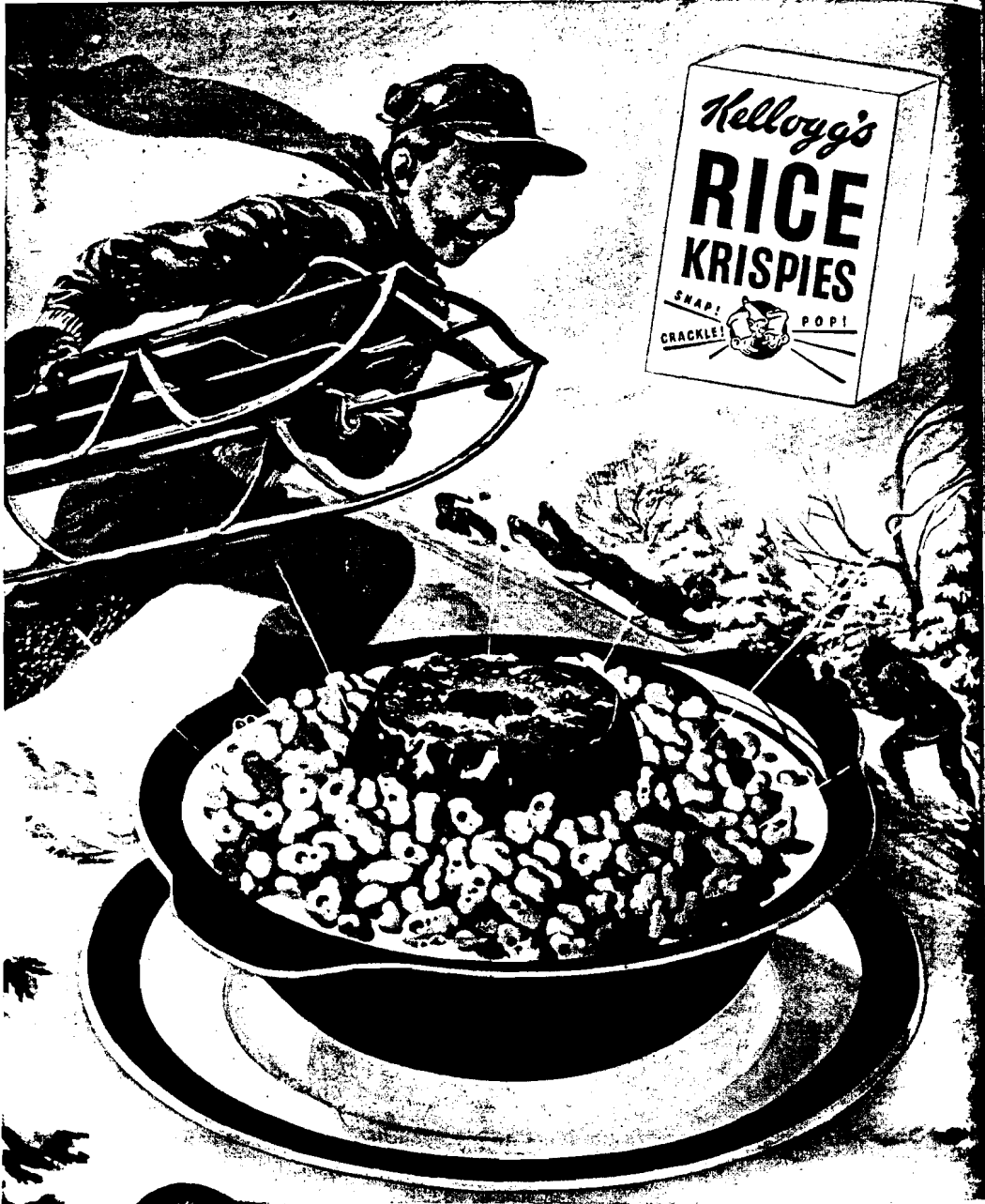
"I love my handsome

Kellogg's 'Signature' Silverware, just received. A beautiful bargain!" writes Mrs. Earl T. Rowland of Santa Ana, Cal. Yes, start a silverware set with a tea-stood—... with... of... Kellogg's...  
Do you have nice... cereal?



# A KRISPIE GOOD MORNIN'...

a barrel of fun in this breakfast main dish that goes snap! crackle! pop!



## Breakfast Quiz

- Q. Which assortment is the whiz?
- A. KELLOGG'S VARIETY— Gives a pack of picking fun! Favorites here for everyone!

10-box choice. 7 cereal favorites

*Handwritten signature*

Each morning... Beauty... ously... motions are... throughout

Helen... of our Un... ties to be... the day a... for the c... of both e... "I just re... tic." Ton... handsom... whom F... summers... to coach... found he... was (she... water ba... had othe... So no... apartme... studies l... keeps he... job in th... York Sta... prepares... mice on... prepare... hand. T... time wh...

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