

## KELLOGG'S INVITES THE KIDS TO MAKE THE ADS

Wouldn't you like to win a U. S. Savings Bond and see your very own ad in a magazine? You can, if you're not over 14 years old!

Just make an ad showing what you like best about Kellogg's Corn Flakes. Is it because they're so fresh? Or because they're so crisp? Or because their deep flavor is so special it has never been duplicated?

When you decide why Kellogg's Corn

Flakes are a world's favorite, make up your ad with paints or crayons. (Better read the rules on a Kellogg's Corn Flakes package to be sure your entry is right.) If your ad is used in a magazine or over the air, you'll get a \$100 U. S. Savings Bond... plus a \$500 bond if it's judged one of the year's top six!



Every entrant gets this pin



Donna Hall, Gladewater, Texas, wrote this ad on bear facts.



YOU CAN GIVE MY PORRIDGE TO GOLDILOCKS, MOMMA - I WANT SOME **KELLOGG'S CORN FLAKES!**



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