



Prize-winning cook also collects stamps



Captains bowling team and wins cooking contests



Busy parents of five share cooking chores

Youngster from Cole Camp Wins Cooking Awards at State Fair

1. Weigh out "is including last year at the end here n off to

chool ac- ty busy like sure mann's oother's y time," to use." if — you ie — and in's Ac-

California Man Wins Cooking Award At The Riverside County Fair

Here the Mr. of the family, Lloyd E. Bancroft Sr., is the proud holder of 44 awards—all won in cooking competition! But he's glad to get a hand from Mrs. Bancroft when it comes to showing off a part of his collection. He won his latest prizes just last year—11 at the Riverside County Fair.

Mr. Bancroft is a restaurant owner as well as a prize-winning cook, so naturally he's an authority on cooking ingredients. Of course he uses only the best—including Fleischmann's Active Dry Yeast. "It's so dependable," he says. "And easy, too!"

Start the New Year right—you

women who bake at home—and a supply of Fleischmann's Active Dry Yeast. It keeps for months you know, right on your shelf. And it fast rising, easy to use. You'll enjoy serving the new "Yeast-Riz" dish too—made with Fleischmann's Active Dry Yeast. There's a n recipe on the back of every "Thrifty Three." Remember—when you buy Fleischmann's you're buying 1 yeast that most prize-winning cooks depend on.



Another Fine Product of Standard Brands Inc.



Another Fine Product of Standard Brands

Husband and Wife Win Cooking Awards

The five Shriver youngsters are double lucky!... Both Mr. and Mrs. Philip Shriver are prize-winning cooks. This Midwest City, Oklahoma couple entered cooking competition at the State Fair last year, and they each won 2 awards.

The Shrivvers agree on the importance of good ingredients like Fleischmann's Active Dry Yeast. "It rises so fast," says Mrs. Shriver. "And it's easy to use," adds her husband.

When you want to serve your family something special—what goes

over really big? A yeast-raised treat! If you make yours at home, use Fleischmann's Active Dry Yeast—prize-winning cooks do. It's so convenient—keeps for months on the shelf. You'll find Fleischmann's easy to use, too. Get Fleischmann's Active Dry Yeast—and look on the back of every "Thrifty Three" for a "Yeast-Riz" recipe.



Another Fine Product of Standard Brands Inc.

Ad #198
This advertisement appears in
Ruralist—January 25, 1958
P. O. 6710

Ad #200
This advertisement appears in
1-4 Page
California Farmer—January 18, 1958
P. O. 6712

Ad #212
This advertisement appears in
1-3 Page
Farmer Stockman—February, 1958
Farm & Ranch—February, 1958
P. O. 6856