



Prize-winning cook also collects stamps

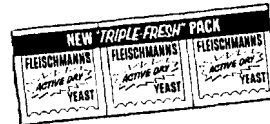
Schoolboy from Cole Camp Wins 4 Cooking Awards at State Fair

Seventh grader, Richard Weymuth, is proof that a Boy Scout "is prepared" for anything—including cooking competition. Just last year Richard won four awards at the Missouri State Fair . . . and here his mother helps show them off to tiny brother Kenneth.

With school and after-school activities, Richard is a mighty busy boy, but not too busy to make sure there's plenty of Fleischmann's Active Dry Yeast in his mother's cupboard. "It rises fast every time," he says. "And it sure is easy to use."

Start the New Year right—you women who bake at home—and get a supply of Fleischmann's Ac-

tive Dry Yeast. It keeps for months you know, right on your shelf. And it's fast rising, easy to use. You'll enjoy serving the new "Yeast-Riz" dishes, too—made with Fleischmann's Active Dry Yeast. And you'll find a new "Yeast-Riz" recipe on the back of every "Thrifty Three." Remember—when you buy Fleischmann's you're buying the very best—the yeast most prize-winning cooks prefer.



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